SQLUSTA11

ALL-SEASON COMFORT, LONG-LASTING VALUE

Class: Touring All-Season

An exceptionally comfortable all-season performance tire, with a tread optimized for wet traction and a compound engineered to last. The rounded shoulder design keeps a continual contact with the road for excellent cornering and tight, responsive steering on the highway.

BENEFITS & TECHNOLOGY

- Engineered for class-leading comfort and shock absorption with Kumho's exclusive Escot casing
- Excellent fuel economy and a long tread life the result
 of a dual silicone compound engineered to cool quickly. It
 runs colder, lasts longer, and improves fuel efficiency
- Exceptional grip and stability in heavy rain and snow.
 Four, deep center grooves channel water away quickly
- Engineered for traction on ice, with tiny waffle creating thousands of small gripping edges





Tread Classification: Asymmetric | UTQG 600 A/B, 700 A/B | T RATEO





PERFORMANCE RATINGS



Numeric ratings reflect how a tire compares to other Kumho tires of similar type. A rating of 10 indicates that the tire is designed to perform extremely well under those conditions. A rating less than 4 or N/A (not applicable) indicates that the tire is not designed to excel in that area. 10 = Extremely Well, 5 = Acceptable, 1 = Poor.

SAMPLE VEHICLES

Ford Focus; Honda Accord; Hyundai Sonata; Lincoln Town Car; Mazda S; Toyota Carmy, Corolla, Sienna

COMPARABLE COMPETITOR PRODUCTS

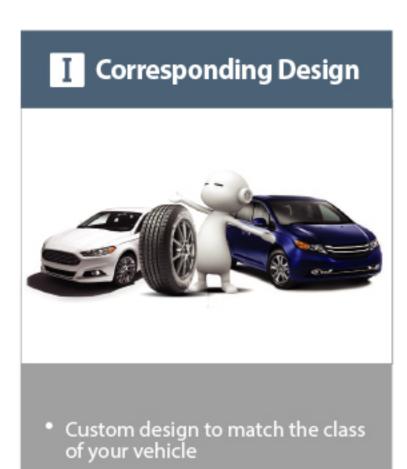
Goodyear Assurance A/S; Michelin Defender T + H; Pirelli P4 Four Seasons; General Altimaz x RT43

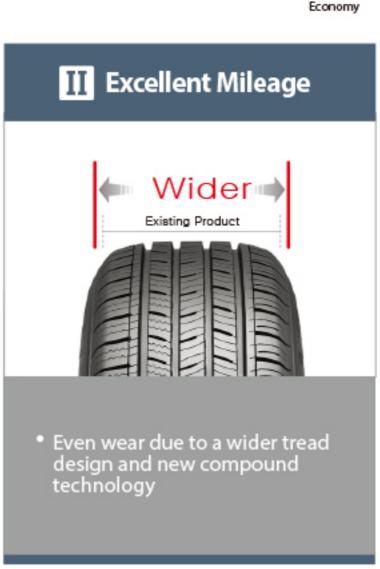
Available tire sizes on next page.

SOLUS TA11 Highlights & Positioning Map

- Wide range of all-season versatility
- 75,000 Miles Warranty
- Road Hazard Protection
- Improved wet road safety
- UTQG 700 A/B (T Rated)









Performance Ratings

▼Test product (size), Test vehicle: 215/60 R16, BMW 328I





: Existing product of the Company











Tread Benefits & Technology

A Designed for uniform, rigid ground contact pressure

Performance balance tuning obtained by securing uniform ground contact pressure with the application of an i-PES pattern drawing system

[SQLUS TATT FOOT Print]



B Snow Sipe

Application of wave sipes to reinforce wet/snow performance

(C) Reinforce durability

Improved high speed durability due to a gum edge designed to prevent steel belt flow



D Sidewall Design

Designed to portray a smooth and comfortable driving unit



(E) Mileage Upgrade

Improved treadwear and mileage through even block splits

F Wide 4 + 2 Channels

Improved drainage based on the design of four broad horizontal grooves and two smaller vertical grooves

